

Sports Management Program

Dr. La Quita Frederick, *Director*

The Sports Management Program offers both a major and a minor in Sports Management.

Requirements for the Sports Management Major

Degree of Bachelor of Science

AC-151	Principles of Accounting I	3
BA-151	Principles of Management	3
BA-155	Principles of Marketing	3
BA-249	Sports and Entertainment Marketing	3
BA-315	Business and Professional Communication (WI)	3
EC-101	Macroeconomic Principles ²	3
EC-102	Microeconomic Principles	3
SM-228	Introduction to Sports Management	3
SM-350	Sport Facility Operation and Event Management	3
SM-410	Legal and Ethical Issues in Sports	3
SM-251	Finance in the Sports Industry	3
SM-250	Sports Communication	3
SM-450	The Global Sports Industry	3
SM-499	Internship	3
Choose 3 from the following courses:		9
PS-445	Sport Psychology	
SO-256	Sociology of Sports	
CU-340	Sportswriting	
PE-103	Principles and Foundations of Physical Education	
PE-202	Fundamentals of Coaching	
Total Credits		51

Special Notes on Core Curriculum Requirements

- ¹ MA-105 Elementary Applied Mathematics and MA-106 Introduction to Probability and Statistics are recommended for the Mathematics Core Requirement.
- ² SO-121 is recommended as one of the two options for the Social Science Core Requirement, as it is a prerequisite for SO-256.
- ³ PS-151 is recommended as one of the two options for the Natural Science Core Requirement, as it is a prerequisite for PS-445.

Requirements for a Minor in Sports Management

BA-249	Sports and Entertainment Marketing	3
SM-228	Introduction to Sports Management	3
SM-350	Sport Facility Operation and Event Management	3
SM-410	Legal and Ethical Issues in Sports	3
SM Electives		6
Total Credits		18